

FOR IMMEDIATE RELEASE

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GUARANTEE DIGITAL AND STEINERGROUP COME TO TERMS ON A UNIQUE LEASE AGREEMENT

September 2013, Delafield, Wis. — Steinergroup is pleased to announce the lease signing of Guarantee Digital to 440 Wells in Downtown Delafield. Guarantee Digital is relocating from a smaller space only a block away and moving into 4,049 square feet in what is typically considered retail space.

“What makes this deal truly unique,” stated Ethan Elser, Real Estate Asset Manager at Steinergroup, “is the fact that we worked quite intimately with Guarantee Digital to provide them with the best space at an affordable rate. In this case, we started with a typical retail space and converted it into great office space. The key takeaway: Steinergroup is far from cookie-cutter. We’re making non-standard deals that better suit our clients — something extremely important in this environment.”

Daryl Hively, a media veteran with 28 years experience and both Founder and CEO of Guarantee Digital, had this to say about the deal: “Quite frankly, the entire process was a pleasure starting with the initial proposal and ending with the lease negotiation and agreement. Steinergroup started by understanding that not only did we need a great work space for our growing staff, but also our desire to create a state-of-the-art meeting and learning space for our customers as well as the Local Business Community.

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Thanks to the help of Steiner group, our new space will allow us to continue to provide hands-on help for those looking to make the most of digital marketing as well as a new high tech place for local business groups to meet. If this transaction is indicative of how our business relationship will continue, Guarantee Digital will be a satisfied client for years to come.”

Guarantee Digital is moving into the space previously leased by both a great tenant and community gem: Children’s Play Gallery. Children’s Play Gallery will be re-opening this fall in a new location and under new ownership.



Guarantee Digital is a Web Marketing, Services and Consulting agency located in Delafield, Wisconsin that helps both Merchants and Media Partners leverage digital marketing to grow their business. We currently work with over 25 Media Partners and 400+ Merchants around the US, providing services that include responsive web design, SEO/SEM, social media management, mobile, video, email and display marketing.

Steiner group, Inc. is a Milwaukee-based commercial real estate investor, developer, and manager with assets of approximately \$50 million in Southeastern Wisconsin. Additionally, Steiner group owns or manages roughly 2 million square feet and continues to seek new opportunities. Steiner group operates office, retail, multi-family, and industrial assets while strategically developing in under-served areas.